



CASE STUDY

# Community Health Systems, Inc.



INLINE

## THE CHALLENGE

Located near Los Angeles, Community Health Systems, Inc. (CHSI) struggles to recruit enough healthcare providers. Candidates face a high cost of living, making it financially challenging for FQHCs to offer competitive salaries compared to private practices or larger healthcare institutions. Additionally, CHSI faces a competitive job market, with various hospitals, private practices, and research institutions vying for qualified professionals. With rising needs and a restricted budget, CHSI needed a recruiting partner who could provide a high candidate volume with a sustainable pricing model.

## THE SOLUTION

Our solution starts where it always does, leveraging the power of the Inline Platform to:

- Build brand awareness among active and passive candidates.
- Engage with, and screen, interested candidates through
- Multi-channel marketing
- Build an ongoing, high-volume, low-price pipeline of candidates to continuously fill openings as needed.

# PROCESS + RESULTS

CHSI faced a hiring problem many FQHCs encounter: high volume candidate needs and a budget with no room for placement fees.

Through the Inline Platform, CHSI gained exposure to every candidate in our database, through email and social media marketing. Then, our candidate advisors spoke with each provider, ensuring their hiring team only spoke with qualified leads.

Compared to other models and placement fees, CHSI has hired three providers so far, has unlimited hires for another four months, and has never paid a placement fee

**7 Months of Service**  
**30 Matched Candidates**  
**3 Providers Hired**



## SERVICES USED

- Candidate Focused Landing Page
- Email Marketing Campaigns
- Screening Service with Candidate Advisors

GET IN TOUCH

# Questions?

Don't be shy! E-mail us at  
[contact@inline.group](mailto:contact@inline.group)