



CASE STUDY

North East Community Clinics



Northeast Community Clinics
PROVIDING MULTILINGUAL HEALTH SERVICES SINCE 1971



INLINE

THE CHALLENGE

Northeast Community Clinic's mission is to provide comprehensive, quality healthcare to low-income, underserved, and indigent patients in the communities of the Los Angeles region, regardless of financial status. As a community health center, NECC needed a sourcing partner who could provide a high candidate volume with a sustainable pricing model.

THE SOLUTION

Our solution starts where it always does, leveraging the power of the Inline Platform to:

- Build brand awareness among active and passive candidates.
- Engage with, and screen, interested candidates through
- Multi-channel marketing.
- Build an ongoing, high-volume, low-price pipeline of candidates to continuously fill openings as needed.

PROCESS + RESULTS

NECC faced a hiring problem many community health centers encounter: high volume candidate needs and a budget with no room for placement fees.

Through the Inline Platform, NECC gained exposure to every candidate in our database, through email and social media marketing. Then, our candidate advisors spoke with each physician, ensuring their hiring team only spoke with hot leads.

Compared to other models and placement fees, NECC paid \$4,000 per candidate and hired eight total physicians.

20 Months of Candidate-Focused Marketing

8 Total Hires



SERVICES USED

- Candidate Focused Microsite
- Social Media Marketing
- Email Campaigns
- Screening Service with Candidate Advisors.

GET IN TOUCH

Questions?

Don't be shy! E-mail us at
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