

Doctor On Demand





THE CHALLENGE

Doctor on Demand stands behind the belief that everyone should have instant and affordable access to board-certified doctors. With plans to open offices nationwide, this telemedicine provider needed a sourcing partner with a highly scalable pricing model in place of the traditional placement fee model.

THE SOLUTION

Our solution starts where it always does, leveraging the power of the Inline Platform to:

- Build brand awareness among active and passive candidates.
- Engage with, and screen, interested candidates through multi-channel marketing.
- Build an ongoing, high-volume, low-price pipeline of candidates to continuously fill openings as needed.

PROCESS + RESULTS

For a telemedicine practice, filling the schedule requires a lot of doctors.

Doctor On Demand came to Inline to fill its new practices, and their growing demand, in Texas.

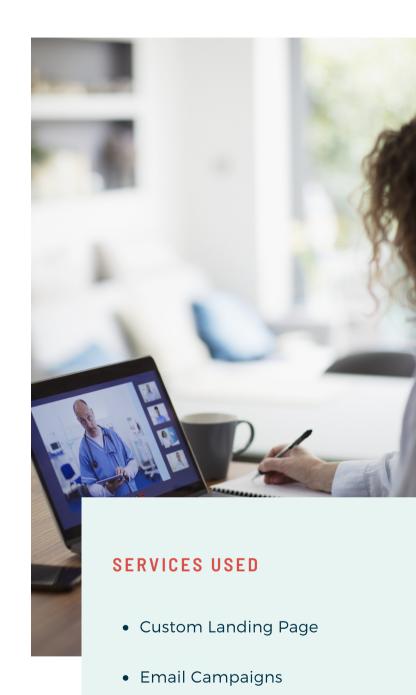
Through the Inline Platform, Doctor
On Demand gained exposure to every
doctor matching their criteria within
our database. Paired with our unique
candidate screening process, they
received qualified candidates to
review at an unmatched pace to help
drive their goals.

Compared to other models and placement fees, Doctor On Demand paid less than \$2,000 per candidate and hired 13 total physicians.

12 Months of Candidate-Focused Marketing

60 Screened and Matched Candidates

13 Total Hires



 Screening Service with Candidate Advisors



