



CASE STUDY

Doctor On Demand



INLINE

THE CHALLENGE

Doctor on Demand stands behind the belief that everyone should have instant and affordable access to board-certified doctors. With plans to open offices nationwide, this telemedicine provider needed a sourcing partner with a highly scalable pricing model in place of the traditional placement fee model.

THE SOLUTION

Our solution starts where it always does, leveraging the power of the Inline Platform to:

- Build brand awareness among active and passive candidates.
- Engage with, and screen, interested candidates through multi-channel marketing.
- Build an ongoing, high-volume, low-price pipeline of candidates to continuously fill openings as needed.

PROCESS + RESULTS

For a telemedicine practice, filling the schedule requires a lot of doctors. Doctor On Demand came to Inline to fill its new practices, and their growing demand, in Texas.

Through the Inline Platform, Doctor On Demand gained exposure to every doctor matching their criteria within our database. Paired with our unique candidate screening process, they received qualified candidates to review at an unmatched pace to help drive their goals.

Compared to other models and placement fees, Doctor On Demand paid less than \$2,000 per candidate and hired 13 total physicians.

**12 Months of
Candidate-Focused
Marketing**

**60 Screened and
Matched Candidates**

13 Total Hires



SERVICES USED

- Custom Landing Page
- Email Campaigns
- Screening Service with Candidate Advisors

GET IN TOUCH

Questions?

Don't be shy! E-mail us at
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