

## Success Story

January 15, 2016



**Palmetto Health in Columbia, SC**  
**Client Partnership Date: October 30, 2015**  
**Months of Service: Two**

Palmetto is located in Columbia, SC, 13 miles northwest of the center of the state. Columbia, SC is the largest city in the state with a population of 133,358. Palmetto Health is the largest integrated health system in Central South Carolina.

The Inline Group's (Inline) Daphne Holmes initiated contact in 2014. Talks continued for a year until Palmetto's need for physicians to support their growth became more critical.

As of January 14, 2016, Palmetto Health has seen:

- 43 unique candidates visit their Custom Landing Page
- 10 qualified and screened candidates matched to their job

**In two and a half months**, Inline's team of candidate advisors have screened and matched 10 candidates including OBGYN, Internal Medicine and Family Medicine Physicians. According to Corbin Arial, Physician Recruiter, they are already moving forward with three of those candidates.

This search has been successful because Corbin Arail and Andrew Hartsoe, Recruiting Manager, are available and easy to work with. Working closely with Armando Aviles, their Account Manager, candidates get prompt responses and excellent follow-up. They have an excellent internal process and a clear understanding of who they want to see.

As of this month, Palmetto Health reported that they are using no other resources than The Inline Group for primary care. They believe that the candidates matched to them from Inline are high quality and far better than any they have seen from any other source.

We are very excited to partner with Palmetto Health and to assist them in the identification and acquisition of Primary Care Candidates.